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Slavic Midsummer Night



Silesian
Voivodeship



Integrated LIFE project "Silesia. Blue Sky Restored". Comprehensive implementation of the Air Quality Plan for the Silesian Voivodeship. LIFE20 IPE/PL/000007 - LIFE-IP, AQP-SILESIA-SKY

Slavic Midsummer Night in the Spirit of Ecology

When: 21 June 2025, 18:00 - 20:00

Where: ul. Karpacka 86, Rychwałdek

Who: Alicja Kołtunowicz, eco-manager of the Association of Communes for Ecology in Żywiec



The Slavic Midsummer Night in the Spirit of Ecology is a unique celebration where ancient traditions meet modern ecological awareness. Organized by the Women's Rural Association in Rychwałdek in collaboration with an eco-manager from the "Silesia. Blue Sky Restored" project, this event highlights the connection between sustainable living and cultural heritage.

This night will be filled with customs that have been passed down through generations, combined with innovative solutions to help participants understand how circular economy, recycling, and air protection can become a natural part of everyday life—even when organizing community festivals. Ecology at a Midsummer Celebration

During the event, a special eco-education zone will be available, where attendees can learn how to organize zero waste celebrations. Practical tips on reducing waste, eliminating plastic, and making conscious consumer choices will show that traditional festivities can align with environmental responsibility.

For the youngest participants, there will be an eco-quiz that introduces them to the principles of recycling, resource conservation, and air quality impact on health in an engaging way. Each child participating in the quiz will receive eco-friendly gifts from the "Silesia. Blue Sky Restored" project.

Adults will have the opportunity to speak with the eco-manager, who will explain the practical implementation of the anti-smog resolution, the consequences of burning waste, and sustainable solutions to improve air quality in the region.



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10 minut błękitu



Tradition in Harmony with Nature – Midsummer Wreath Contest

A highlight of the event will be the contest for the most beautiful Midsummer wreath. In the past, it was believed that weaving and floating wreaths on the water brought good fortune and health. Today, this tradition is also a great way to demonstrate how to use natural materials in a zero waste spirit.

Why Take Part?

- ✓ Experience the magic of the Slavic Midsummer Night blended with modern ecological awareness.
- ✓ Learn how to switch to an eco-friendly heating system affordably and efficiently.
- ✓ Discover where to find financial support for home modernization.
- ✓ Gain insights into organizing zero waste events and reducing waste production.
- ✓ Let your children engage in eco-friendly games and win prizes.
- ✓ Take part in the Midsummer wreath contest and combine creativity with sustainable thinking.

Let the magic of fire, water, herbs, and nature come together with environmental responsibility—let's celebrate in harmony with nature!

This event is organized as part of the LIFE project "Silesia. Blue Sky Restored."

I invite you
Aligia Koltunowicz



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