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R as Recycling. Giving Waste a Second Life. Photo Contest











Silesian Voivodeshij



Integrated LIFE project "Silesia. Blue Sky Restored". Comprehensive implementation of the Air Quality Plan for the Silesian Voivodeship. LIFE20 IPE/PL/000007 - LIFE-IP AQP-SILESIAN-SKY

Photo Contest: R as Recycling. Giving Waste a Second Life.

When: 2 - 18 June 2025, 08:00 - 24:00 Where: Urząd Gminy Wyry, Główna 133, 43-175 Wyry Who: Halina Płoneczka, eco-manager of the Municipality of Wyry

Every object can have a second life – all it takes is a bit of creativity! The municipality of Wyry invites residents to take part in the "R as Recycling – Giving Waste a Second Life" photography contest, designed to promote the circular economy and the reuse of raw materials. This challenge is open to anyone who wants to demonstrate how household waste can be transformed into useful or decorative objects.

The competition aims to highlight how many items we throw away that could actually be repurposed with a little imagination. Participants are encouraged to create a three-dimensional piece using household waste such as glass jars, plastic bottles, cardboard, or old clothes. Whether it's a unique home decoration, a practical everyday object, or an entirely new invention, the only limit is creativity! Once the project is complete, participants must photograph their creation and submit the image along with the required documents to the organizer.

The best works will be showcased in the local government magazine "Wicie", serving as inspiration for other residents to adopt a more conscious approach to waste and recycling. The contest emphasizes the importance of resource management, material reuse, and reducing landfill waste. Moreover, the competition raises awareness of air quality issues, emphasizing that improper waste management—such as burning waste in home stoves contributes to harmful emissions. The event underscores that recycling is not just about conserving resources but also about reducing pollution that affects public health.

The "R as Recycling – Giving Waste a Second Life" contest is an opportunity to combine creativity with environmental responsibility. Each participant becomes an ambassador of the circular economy, inspiring others to change their habits and adopt a more responsible approach to the materials around them.

This event is organized as part of the LIFE project "Silesia. Blue Sky Restored."

I invite you Halina Płoneczka





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