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EcoJoy: A Picnic Full of Nature



Silesian Voivodeship



Integrated LIFE project "Silesia. Blue Sky Restored". Comprehensive implementation of the Air Quality Plan for the Silesian Voivodeship. LIFE20.IPE/PL/000007 - LIFE-IP AQP-SILESIA-SKY

EcoJoy: A Picnic Full of Nature

When: 14 June 2025, 15:00 - 20:00

Where: Miejski Ośrodek Kultury – Park Miejski, Piastowska 1,
42-400 Zawiercie

Who: Andrzej Gwóźdź, eco-manager of the Municipality of Zawiercie



The Municipality of Zawiercie invites residents to "EcoJoy: A Picnic Full of Nature", a unique event promoting ecology, the circular economy, and air quality awareness. Together with the Waste Management Department and the Zawiercie Development Agency, we have prepared a range of engaging activities that will show how to practically implement sustainable development principles in daily life.

One of the highlights of the event is the eco-fashion show for preschoolers, proving that reusing materials can be both practical and creative. The outfits made from recycled materials will emphasize the importance of circularity in fashion while inspiring people to reduce textile waste.

Visitors can also participate in ecological workshops and competitions, which will introduce them to recycling, plastic reduction, and sustainable consumption in an interactive and engaging way. Both children and adults will have the chance to test their environmental knowledge and learn how small lifestyle changes can lead to significant environmental benefits.

A waste-for-seedling exchange will be held, encouraging attendees to actively contribute to waste reduction while greening their surroundings. This initiative aligns with the principles of resource management and landfill waste minimization.

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A consultation point will also be available, where residents can learn about government support programs for green investments, such as heat source replacement, energy efficiency upgrades, and building insulation. Experts will also provide information on how air quality impacts health and how responsible resource management can help improve it.

"EcoJoy: A Picnic Full of Nature" is an event that combines ecological education, entertainment, and inspiration for environmental action. Through interactive workshops, exhibitions, and eco-friendly initiatives, participants will gain a deeper understanding of circular economy principles and their impact on air quality and everyday life.

This event is organized as part of the LIFE project "Silesia. Blue Sky Restored."

*I invite you
Andrzej Swójdź*

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