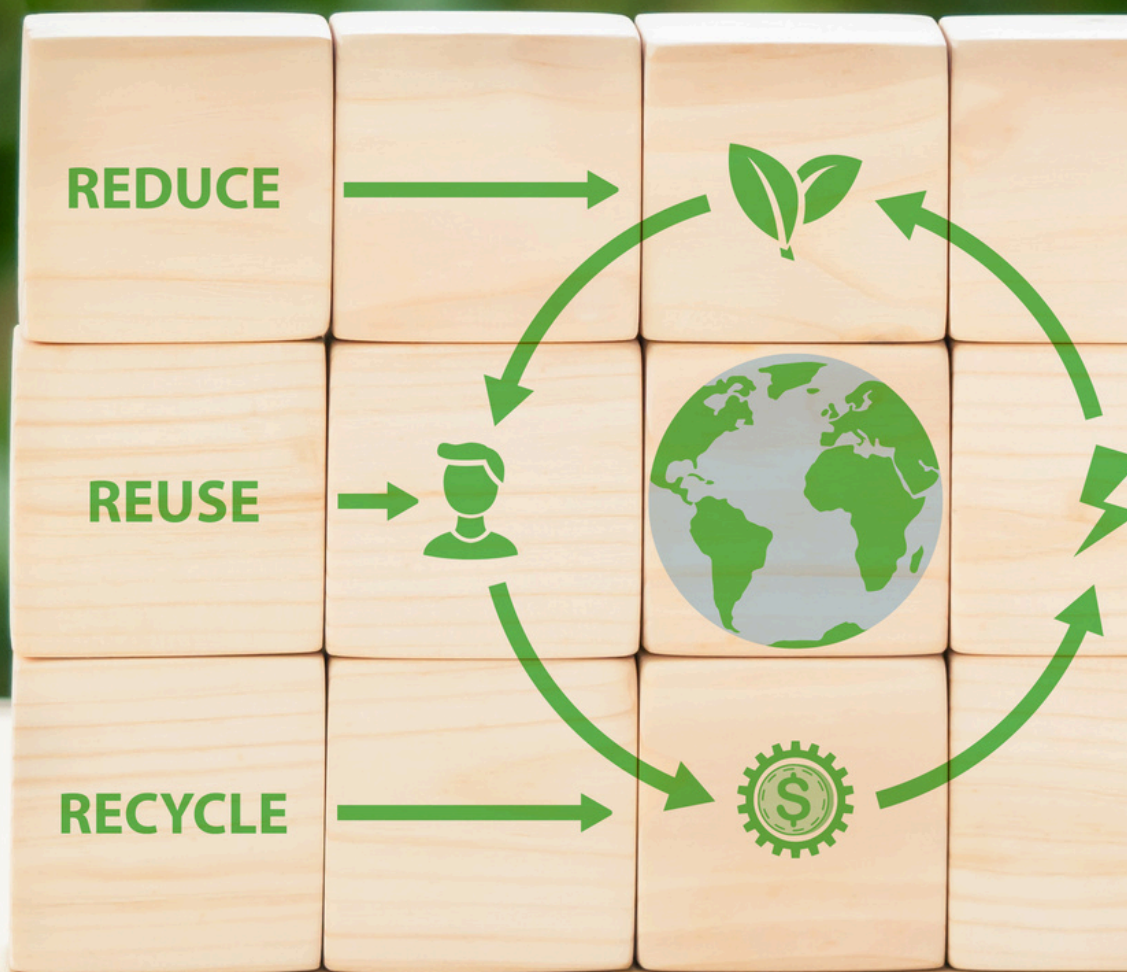




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Circular Week

A Digital Educational Campaign



Silesian
Voivodeship



Integrated LIFE project "Silesia. Blue Sky Restored". Comprehensive implementation of the Air Quality Plan for the Silesian Voivodeship. LIFE20 IPE/PL/000007 - LIFE-IP_AQP-SILESIA-SKY

Circular Week

A Digital Educational Campaign

When: 3 - 5 June 2025, 00:00 - 24:00

Where: the municipality's website

Who: **Barbara Rozdzińska**, eco-manager of the Municipality of Psary



The circular economy is key to sustainable development, and education about recycling and resource reuse should reach as many people as possible. From June 3rd to 5th, 2025, the municipality of Psary will join EU Green Week by organizing "Circular Week"—an interactive online campaign aimed at encouraging residents to reduce waste and manage resources more consciously.

Throughout the campaign, the municipality's website will feature daily challenges, articles, quizzes, and practical tips on how to implement circular economy principles in everyday life. Participants will learn how to properly sort waste, reduce its volume, and explore technologies that enable resource reuse. The campaign will also emphasize the right to repair and responsible consumption, highlighting how repairing and reusing items is far more sustainable than disposing of them.

A key focus will be the connection between the circular economy and air quality. Improper waste management, illegal burning, and lack of recycling lead to emissions of harmful substances and environmental degradation. Through this campaign, residents of Psary will discover how their everyday decisions about shopping, waste sorting, and lifestyle choices can directly improve air quality in their community.

However, Circular Week is not just about theory—it offers practical advice and inspiration. The campaign will show residents how to incorporate zero waste practices, opt for recycled products, reduce plastic use, and support sustainable development. It will also serve as a platform for sharing best practices and local initiatives that promote the circular economy.

Psary's participation in EU Green Week marks an important step in building an informed community that is ready to embrace a more sustainable way of life. "Circular Week" will prove that everyone can positively impact the environment—starting with small changes in their daily habits.

This event is organized as part of the LIFE project "Silesia. Blue Sky Restored."

I invite you
Barbara Rozdzińska



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Eco Fun in the Loop! Recycling Lottery



Silesian
Voivodeship



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Eco Fun in the Loop! Recycling Lottery



When: 1 June 2025, 10:00 - 16:00

Where: Mini Arboretum w Bieruniu, ul. Bijasowicka 10, Bieruń 43-155

Who: Elżbieta Musialik, eco-manager of the Municipality of Bieruń

Recycling is not just a duty—it's also great fun! To celebrate Children's Day, during the city event in Bieruń, kids and their families will have the chance to embark on an educational journey into the world of the circular economy.

The booth, prepared by the eco-manager, will transform into a space full of eco-attractions, where every participant can test their knowledge and learn more about how our daily choices impact the environment.

The central feature of the event is The Recycling Lottery—an interactive game where knowledge about waste segregation, recycling, and the zero-waste concept is combined with fun challenges. Participants will take on quizzes, riddles, and puzzles that introduce them to the fundamental principles of the circular economy. This is a fantastic opportunity for children to learn how to reduce waste, why choosing recyclable products matters, and the benefits of reusing materials.

The event will also address the impact of waste on air quality. Participants will discover how burning waste in home furnaces contributes to the emission of harmful substances that pollute the air and negatively affect health. This makes the event not only a promotion of recycling principles but also a way to highlight the importance of proper waste management in improving quality of life and protecting the environment.

There will also be eco-friendly prizes! Everyone who takes on the challenge and participates in Eco Fun in the Loop! will have a chance to win gifts made from recycled materials or zero-waste lifestyle items, such as reusable shopping bags, water bottles, or plant seedlings. This ensures that the knowledge gained at the event translates into real changes in participants' daily habits.



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This event is more than just entertainment—it's an inspiration for a more responsible approach to consumption and resource management. Eco Fun in the Loop! Recycling Lottery is the perfect way to educate through interaction, encourage reflection on eco-conscious choices, and support the development of a society aware of the challenges of environmental protection.

This event is organized as part of the LIFE project "Silesia. Blue Sky Restored."

*I invite you
Elżbieta Musiałik*



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